



**Hodgkins**

PUBLIC LIBRARY DISTRICT

STRATEGIC PLAN

2021 to 2025

## Service Response: Create Young Readers and Thinkers

Goal 1: Parents and caregivers will have access to high quality materials in print and digital form that will empower them to meet their children's early learning goals and prepare their children for success in school.

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### Objective

Families and caregivers will have access to materials and receive regular communications in English or Spanish.

\*Objective measurement of promoting/networking

### Possible Activities

- Create a plan for promoting and highlighting our revamped collection
- Survey parents/caregivers about the quality of the collection
- Continuing relationships with area schools

## Service Response: Create Young Readers and Thinkers

Goal 2: Youth of Hodgkins will have access to programs and materials to enhance their recreational, educational and creative pursuits.

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### Objectives

Dedicated staff will coordinate outreach opportunities in Hodgkins and the surrounding communities.

Identify community events on a quarterly basis that would provide valuable engagement opportunities

### Possible Activities:

- Select at least four outreach events to participate in annually.
- Make copies of quarterly newsletter and promotional materials in Spanish.
- Develop a “First Library Card” program that will promote Library programs and include a survey of programming interest/availability
- Visit Hodgkins Elementary, Ideal Elementary and Gurrie Middle School(s) in fall and spring to promote programs and resources.

## Service Response: Job and Career Development

Goal 1: Adults and young adults will have sufficient resources to further their career goals.

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### Objectives

Patrons will have quarterly hands-on opportunities to improve digital literacy and basic workplace skills.

Patrons will have job application and networking opportunities with area businesses via links on website

### Possible Activities

- Job fairs for adults, teens, and seniors by consulting neighboring businesses to coordinate hiring managers
- Develop programming to discuss pressing issues for job seekers such as: Resume workshops, mock job interviews, job searching strategies
- One-on-one online job application help on drop-in or appointment basis

## Service Response: Job and Career Development

Goal 2: Teens will have support during the college application process.

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### Objectives

Young adults will have access to robust career and higher education resources inside the library and on our website.

The library will host annual programs designed to demystify the college application process for parents and teens.

### Possible Activities

- Expand teen section of website to have career and college resource pages
- Highlight print resources by breaking out section
- Acquire/create scholarship guides to hand out to teens
- Collaborate with local high school and community college advisors, teachers, and staff
- Create marketing plan to maximize reach and attendance
- Interview panel of local young adults on their college application experience
- Resources on MAP grants, FAFSA worksheets in English and Spanish
- Resources and programs on how to pay for college/ student loans and debt

## Service Response: Be an Informed Citizen

Goal 1: Residents of Hodgkins will be well informed about their government and community; including local, county, state and federal agencies and organizations.

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### Objectives

Keep local citizens well informed about local government activities

### Possible Activities:

- Provide staff updates and training on website links and resources
- Update reference services policy regularly
- Training on databases relevant to providing reference help and reader's advisory to patrons
- Create a uniform method for tracking necessary data for reporting and training purposes

## Service Response: Be an Informed Citizen

Goal 2: Hodgkins residents who are recent immigrants and/or have limited English proficiency (LEP) will have the information they need to participate successfully in American life while maintaining connections to their language and culture of origin.

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### Objectives

Connect with area agencies responsible for helping recent immigrants meet educational, civic, health and recreational goals and interests.

Immigrants and/or LEP residents will have access to program offerings and collections tailored to their needs and pursuits.

### Possible Activities

- Investigate inviting a representative from the Mexican Consulate to meet with residents at library
- Contact programs like Community Nurse for information and possible presentations
- Schedule open-house/meet-and-greet programs to introduce residents to local organizations
- Develop a weekly program for English conversation practice
- Celebrate multicultural holidays with multigenerational programming

## Service Response: Engage Community Seniors

Goal 1: Create fun and relevant programming for senior aged community members.

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### Objectives

Have staff create and/or attend events at established senior communities

Connect with area organizations dedicated to working with senior citizens to encourage engagement

Ensure access to a reliable vendor to provide homebound service for those members who cannot easily leave home to travel to the library.

### Possible Activities

- Develop relationship with management at Weeping Willow to coordinate programming
- Outreach to nearby senior residence communities for programming opportunities
- Re-establish relationship with Aging Well and Aging Care Connections
- Find additional vendors to provide homebound service for those patrons who cannot leave home



## **Service Response: Prepare to Improve Library Space**

Goal 1: Director and Board of Trustees will lay groundwork for a building expansion or renovation project.

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### **Objectives**

Determine space needs for users and staff.

### **Possible Activities**

- Hire consultant(s) to assist with
  - Space needs analysis
  - User experience study
- Work with architect on drawings and cost estimates
- Board tour of nearby libraries of different and similar sizes
- Staff tour of nearby libraries of different and similar sizes